

PRESS RELEASE: CROSSGATES SHOPPING CENTRE

19th October 2016

Creepy Capers at Crossgates Shopping Centre

Halloween has grown in popularity in the UK, with shoppers spending over £450m last year as the creepy celebration becomes the second biggest party night after New Year's Eve.

Costumes based on the Mexican Day of the Dead, zombies, the grim reaper and the film Ghostbusters are the most popular dress up options this year, with many spooky spectacles expected on the streets of Leeds over the forthcoming week. And with plenty of ghoulish goodies adorning Crossgates Shopping Centre's shelves, there's no shortage of ways to put the frighteners on friends and family!

Smashing Pumpkins

To ensure everyone has one hell of a Halloween, Crossgates is inviting shoppers to enjoy some spirited skullduggery, freaky frolics and ghostly goings on at the centre from 10am to 3pm on Thursday 27th October.

There will be a **Gruesome Graveyard** located in the centre where visitors can be transformed into marvellous monsters and wicked witches with the help of the

centre's **Fiendish Face Painters** and **Devilish Dress Up Crew**, before embarking on a pumpkin treasure hunt around Crossgates. A Sinister Selfie Booth will then take photos of everyone in their freakish finery for participants to take home and keep. These will also be uploaded to the centre's Facebook page where followers can vote for their favourite in order to win a spell-binding £50!

Matthew Middleton, Crossgates' Centre Manager, says: ***"We are delighted to be hosting an exciting event this spooky season and to be giving our customers the chance to have a day filled with treats! And with plenty of gruesome gift ideas and monster deals in our stores, there's no better place to be this month. We look forward to hosting more events and spectacular shows at Crossgates over the forthcoming months and will be offering shoppers further chances to win prizes and shopping vouchers."***

For more information about Crossgates Shopping Centre, visit their **website** or follow them on **Facebook** and **Twitter**.

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Note to Editors

Located in the heart of Leeds, Crossgates Shopping Centre comprises over 60 shops, services and eateries all under one roof. From fashion to home

furnishings and electronics to eateries, Crossgates is the perfect place for retail convenience.

Further information about the centre can be found on Crossgates' website:

www.crossgatesshopping.co.uk

Or follow the centre on Facebook: www.facebook.com/yourcrossgates

Or follow the centre on Twitter: www.twitter.com/CrossgatesSC

Contacts

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